



# Selling the Dream





# Welcome

Selecting a company to sell or rent your condo is an important decision that should not be taken lightly. The right choice is the same as money in the bank, since the company will quickly match you up with prospective buyers and renters. On the other hand, the wrong choice could create a financial hardship for you and your family, since the property might languish on the market for months or even years.

After taking the gravity of the decision into consideration, more and more owners, real estate agents and management companies are turning to DestinCondos.com.

Our clients like the fact that DestinCondos.com only serves the Destin, Florida area. Most companies manage properties all over the country, or even the world. By focusing solely on Destin, we are able to personalize the experience for users. That means we can match properties up with renters and buyers faster than other companies can, and we do it by selling the experience as much as we sell the condo's features.

Our clients also appreciate our experienced marketing team. We aren't just dipping our toes in the marketing waters. Our team has years of experience with online and offline marketing techniques. We use these skills

to attract thousands of potential buyers and renters each and every month. That means your condo will be viewed over and over again until it attracts the perfect renter or buyer.

We don't just market your condo on DestinCondos.com. While it is our main site, we also own:

- [DestinBeachCondos.com](http://DestinBeachCondos.com)
- [DestinCondo.com](http://DestinCondo.com)
- [DestinHouses.com](http://DestinHouses.com)
- [DestinBeachHouses.com](http://DestinBeachHouses.com)

These extra websites give each property we list additional exposure. That allows us to generate more traffic and match more properties with buyers and renters.

If you are ready to find renters and buyers, let us list your property for you. It's the best way to keep your condo (and your bank account) full at all times.



## ANTHONY MORRISON

Founder and Chief Executive Officer

DestinCondos.com was founded by Anthony Morrison. Anthony is an entrepreneur, internet marketer and author with direct ties to Destin. He owns several condos in the Destin area, and he has vacationed there for the last two decades.

He initially founded DestinCondos.com to help people find condos to rent or buy, but quickly realized that the site could also help owners like himself. He lists his own property on DestinCondos.com and invites other owners to do the same.

**Peace of Mind  
Never Felt so Good**



# Why DestinCondos.com?

It doesn't matter if you want to sell or rent your condo. DestinCondos.com is the best place to go to get people interested in your property. We will send targeted traffic to your listing. This traffic is of the highest quality, so you will be able to fill your property quickly.

Still not convinced? Look at some of the ways we can help you make your condo one of the hottest properties in Florida.

## Branding

There isn't a website with a URL that's branded better than DestinCondos.com. The name says it all, and the site delivers. When people see our website in search engines, they know what to expect. That means our traffic is highly targeted and ready to buy or rent a condo.

- Branding
- Exclusivity
- Type-In Traffic
- Marketing by a Leading Entrepreneur
- Access to an Experienced Marketing Team
- Every Lead is Followed
- Local Advertising
- Personalized Experience
- Listing Features
- Social Media Integration
- Inexpensive

<input type="checkbox"/> <b>destin beach condos</b> ▾	High	14,800	14,800
---	------	--------	--------

### Find keywords

Based on one or more of the following:

Word or phrase

Website

Category

Only show ideas closely related to my search terms [?](#)

[Advanced Options and Filters](#) Locations:  Languages:  Devices:

[Sign in with your AdWords login information to see the full set of ideas for this search.](#)

[About this data](#) [?](#)

Download ▾ View as text ▾

Sorted by Relevance ▾ Columns ▾

Save all **Search terms (1)**

1 - 1 of 1 [?](#) < >

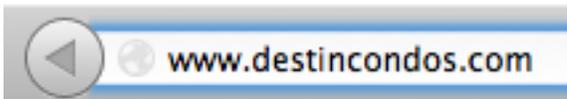
Keyword	Competition	Global Monthly Searches <a href="#">?</a>	Local Monthly Searches <a href="#">?</a>
<input type="checkbox"/> <b>destin condos</b> ▾	High	74,000	74,000

## Exclusivity

Our name is more than just a branding tool. It offers a degree of exclusivity. There is only one DestinCondos.com, which means there is only one site that can deliver this type of high quality traffic. Why go with a second rate URL when you can get customers who are ready buy right now?

## Type-In Traffic

Did you know that thousands of people go to their browser bars and type "DestinCondos.com" in when they want to rent or buy condos? When they do that, they go directly to our website. If you want to get your condo in front of these people, you have to be on our site. Otherwise, you will miss out on this highly targeted traffic.



## Marketing by a Leading Entrepreneur

The founder and CEO of DestinCondos.com has written three books on internet marketing. The books have sold over 1,000,000 copies worldwide in just

three years, and he is one of the most well-known entrepreneurs online. He uses that expertise to market DestinCondos.com. That means if you list your condo on the site, you will get to take advantage of world-class marketing at an incredibly low price.

## Access to an Experienced Marketing Team

Anthony Morrison isn't the only one behind the scenes, making sure your condo gets noticed. He has assembled a team of marketers who stay on top of the latest techniques and strategies. This team works together to ensure that every property is treated like a "Featured Listing" on DestinCondos.com.

## Every Lead is Followed

DestinCondos.com uses email to stay in contact with leads. By following up with leads, we are able to close the deal time and time again. We don't believe in giving up until the sale is made or the condo is rented. As long as the condo is empty, we will try to fill it for you.



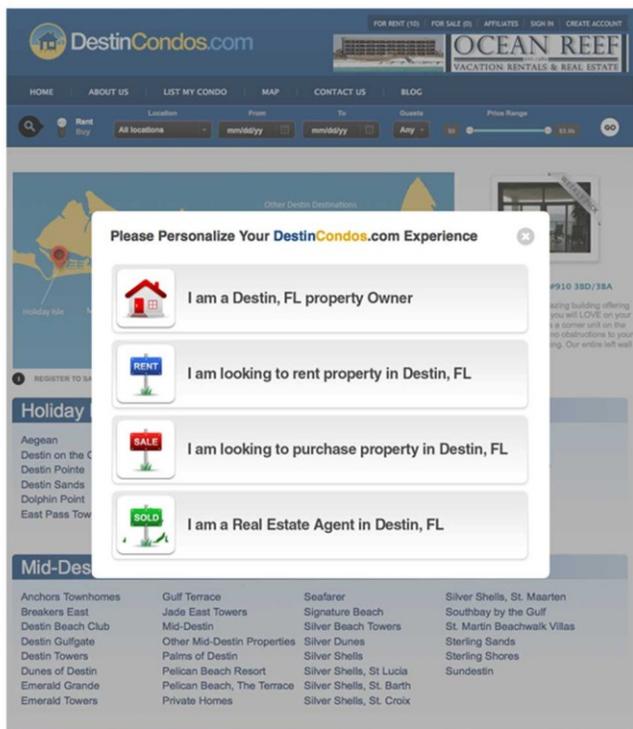
# Local Advertising

We understand the necessity of local marketing when renting and selling condos. That's why DestinCondos.com doesn't just advertise nationally. We also advertise in the Destin area. From our billboard that's displayed prominently in the heart of Destin on HWY 98 to local online advertising, we build brand awareness with people who are on vacation in the Destin area. Our goal is to make DestinCondos.com a household name, whether people are surfing the internet from their home in Boston or riding the waves at a beach in Destin.



# Personalized Experience

We know that every visitor is unique, which is why we create a personalized experience for each person who comes to DestinCondos.com. Visitors simply have to input some basic information and we will create a personalized experience. People can even choose how the information is presented to them. They can sort the listings by price, area size, and more. This type of personalized experience makes it easy for people to find exactly what they are looking for when they use DestinCondos.com. When people find what they are looking for, condo owners, realtors and management companies are able to rent and sell properties quickly.



## Listing Features

Have you ever noticed that most of the sites that sell and rent condos look the same? They use the same features and have the same layout. We have broken free from the pack, which is why we are able to provide such great results. We don't have the same old boring listings. We incorporate videos into our listings to make them stand out to users. You simply need to take a video of your condo and put it up on YouTube. Then, DestinCondos.com will integrate the video with the site. A video is one of the best marketing tools around, so this can really put your condo ahead of the competition.



## Social Media Integration

Videos are not the only way DestinCondos.com stands out from the pack. We also use social media to help our clients rent and sell their condos faster. We are integrated with Facebook, Twitter, and Pinterest. You can share your listings on the social networking sites to get even more traffic. On top of that, all reviews are done with Facebook integration. That means when someone leaves you a review, it is shared with all of their Facebook friends. The review will also include a link to your listing, so the user's Facebook friends can visit your property quickly and easily. Social networking moves at the speed of light, so your listing can quickly make the rounds and get lots of hits in a single day.



## Inexpensive

With all of these features, we could easily charge more than other companies out there, but we have taken a different approach. Instead of charging more, we charge as much as 50% less than some of our competitor's do. Not only that, but we make sure you only pay for what you need. We have several packages available so you can find one that meets your needs. That means you will never overpay to get great results with DestinCondos.com. In fact, you will likely be surprised by how little you pay.

**Fun in the Sun  
Should be Worry Free**



# Who Uses DestinCondos.com?

*DestinCondos.com isn't just for one type of client. Our site is perfect for a variety of people and businesses.*

## **DestinCondos.com for Owners**

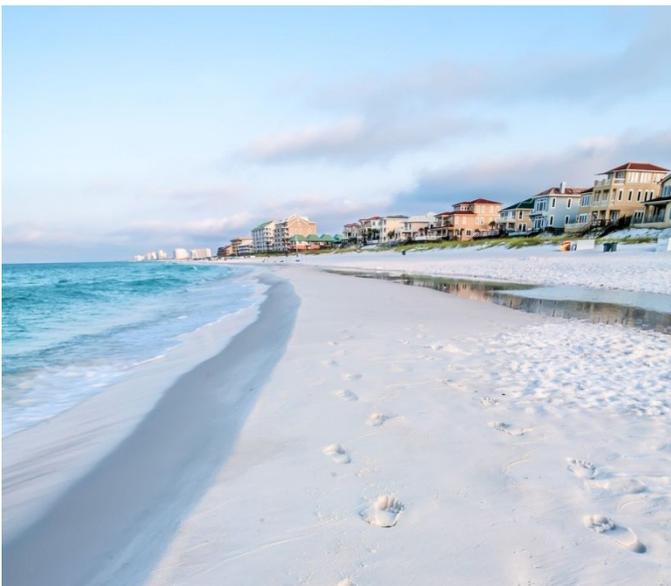
You have a great investment, and now it's time to find a buyer or some renters. That's where we can help. With ample tools for you to showcase your condo and lots of search features that people can use when looking for a place to rent or buy, DestinCondos.com makes it easy to list and fill your property.

We know buyers and renters want two things. First, they want a condo that meets their needs, and second, they want to live the dream. We offer both.

You can use the description to list the features, and then videos and pictures to sell the dream.

You can sell the dream by filming the rushing waters at the beach, or by taking a video of the view from the balcony. You can even film other vacationers.

There aren't any additional fees for pictures and videos, so load your listing up.



## **DestinCondos.com for Real Estate Agents**

If you're a real estate agent in Destin, you get the best of both worlds. You get to make local sales, and you get to make online sales to people who live out of town but want to buy a property in Destin. Of course, you have to be online to make those online sales.

You can just list the property on any site and expect to get results. You need to be on a website that will attract people from all over the country.

That's where we can help.

We aren't just a standard listing site. We are optimized to show up for hundreds of keywords in organic search results. This is typically referred to as search engine optimization, or SEO. By always implementing the latest and greatest SEO practices, we are able to grab thousands of visitors that elude other websites.

Also, we don't take a one size fits all approach. We have various packages you can choose from, so you can get exactly what you need to list the property. Our packages are more affordable than a lot of options out there, and they provide top-notch results.

How affordable are we? If you sold one unit in ten years, you would make a profit. Of course, we deliver quality traffic, so you should sell much more than that, so making a profit shouldn't be a problem at all.

It comes down to one thing. If you want to make a profit the easy way, DestinCondos.com is perfect for you.



**DestinCondos.com For  
Management Companies**

# DestinCondos.com for Management Companies

When you're managing countless properties, one thing matters more than anything else...your bottom line. It's all about how much money you make versus how much money you spend.

If you list each property on individual travel websites, you will spend a lot to make a little. That's just not good business.

If you use DestinCondos.com to list your properties, you can list all of them for one low annual fee. That means you won't have to pick and choose the units you want to feature, and you won't have to rotate properties to save money. You can have all of your properties out there for everyone to see, so you will be able to make a lot more money.

On top of that, we have a billboard on HWY 98, right in the heart of Destin. People see the billboard when they vacation in Destin. Then, the next time they need to plan a trip, they know they should go to DestinCondos.com. That will give your property some additional exposure.



# Activate My Listing

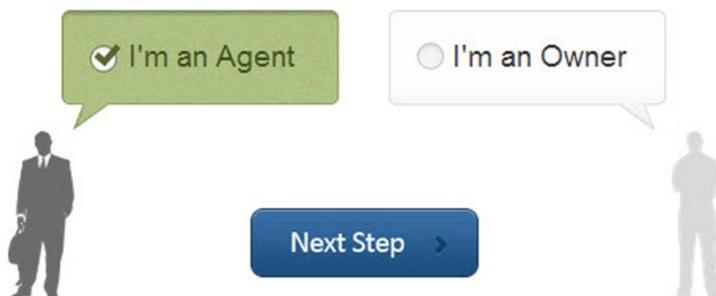
Are you ready to get started with DestinCondos.com? It's easy to activate your listing.

- Step 1 - Head over to DestinCondos.com.**
- Step 2 - Click "List My Condo."**
- Step 3 - Check the box for the agent or the owner.**
- Step 4 - Indicate if you are selling or renting.**
- Step 5 - Create your account.**
- Step 6 - Buy a package and create your listing.**

It's as simple as that. Follow these simple steps and you will have your listing up on DestinCondos.com in no time at all.

Renting and selling condos is about selling a dream. DestinCondos.com will help you sell that dream at a price you can afford. In fact, you can't afford to **NOT** use DestinCondos.com. It's all about the bottom line, and we have you covered.

More Questions? Please Contact us immediately at [sales@DestinCondos.com](mailto:sales@DestinCondos.com).





DestinCondos.com

**Your Dream Starts Here**

